

DOING BUSINESS IN CENTRAL AND EASTERN EUROPE

February 1, 2012 7:30 to 11:30 a.m.

Husch Blackwell, 4801 Main Street, Kansas City, MO 64112

Presented by the International Trade Council and

Sharon Valasek, Honorary Consul of the Czech Republic



This program will provide information on the business and economic conditions in Central and Eastern Europe. It will educate and enlighten community and business leaders, and encourage business interactions between the United States and Europe.

The program is part of a series, and features Central and Eastern Europe, which includes several countries once part of the Soviet Union. Since becoming independent nations just a couple of decades ago, these countries have made significant advancements.

In many instances, their economies have flourished and they continually seek opportunities with the United States and other nations and regions of the world.

The program includes expert speakers and a panel discussion on the:

- Eurozone and how it affects Central and Eastern Europe, and our U.S. economy
- Economic and trade conditions in that region
- Resources and tools available to individuals and organizations interested in business
- Successful business venture between Czech manufacturer and a Midwest company

What you will gain by attending

- Opportunity to take an active role in building Greater Kansas City's footprint in international business
- Opportunity for business networking among a wide range of globally-minded individuals

Who should attend?

- Area business leaders, entrepreneurs and educators
- Individuals and organizations ready to pursue business opportunities in that region
- Those interested in understanding the effect of the Euro on the global economy

Presenters

Josef Dvoracek

Head of Economic Section

Embassy of the Czech Republic, Washington, DC

Zuzana Pittnerová

Czech Trade, Chicago, IL

Michael Stellern, PhD

Professor of Economics, Helzberg School of Management
Rockhurst University, Kansas City, MO

Myles Gartland, PhD

Director of Helzberg MBA Program
Rockhurst University, Kansas City, MO

Robert Peaslee

Senior Commercial Officer

U.S. Embassy in Budapest, Hungary

Regina D. Heise, CGBP

Director, U.S. Commercial Service, Kansas City, MO

Irina Six, PhD

Lecturer, Slavic Languages and Literatures
CREES, University of Kansas, Lawrence, KS

Registration information (deadline: Jan. 27, 2012)

ITC members \$40

Non-members \$55

Students \$25

Go to www.itckc.org and follow instructions.

Cancellations allowed up to 48 hours in advance of the event. No shows will be billed. Substitutions allowed.

Questions? Call the ITC office at 816-235-6654 or send an email to: info@itckc.org.

